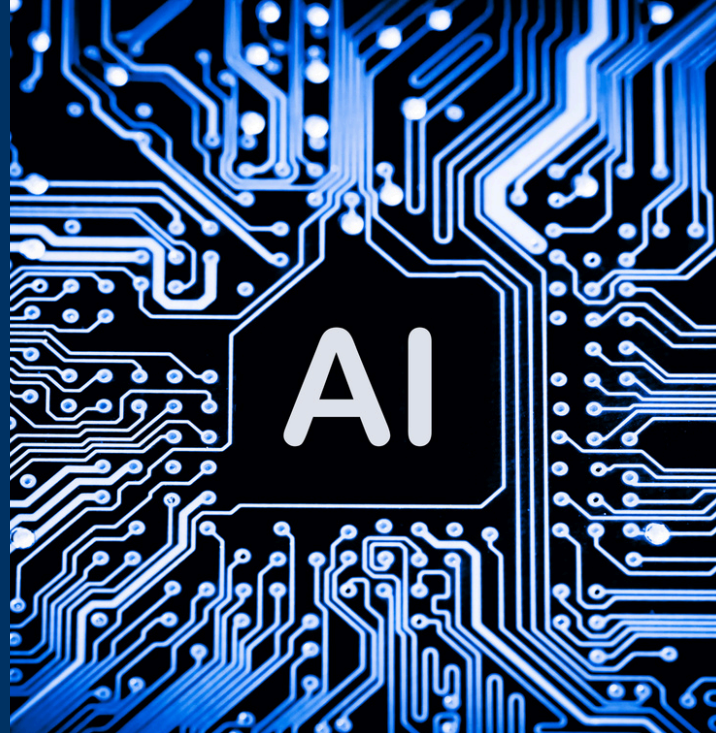# NOTRE DAME
DE NAMUR UNIVERSITY

Earn Your MBA With An Artificial Intelligence Concentration

AI

Join NDNU To Make A Lasting Impact

Unlock the power of Artificial Intelligence with a AI MBA concentration, designed to bridge the gap between technical innovation and business strategy.

Learn from top AI expert and gain hands-on experience in machine learning, predictive modeling, and governance to drive responsible, impactful AI adoption. Develop the strategic mindset to identify AI opportunities, manage risks, and lead innovation in a rapidly evolving digital world.

The Role of an AI Business Leader

Strategic Vision & Implementation
- Gain the skills to align AI with business success

Ethical AI Leadership
- Lead responsible AI adoption while navigating governance & compliance

Opportunity Identification & Risk Management
- Identify high impact AI opportunities & mitigate risks

Future-Proofing & Adaptability
- Stay ahead in the ever-evolving world of AI

100% Online Program

Course Highlights

- **Generative AI for Managers**
  - Learn to leverage generative AI in business, addressing ethical considerations and workforce upskilling
- **Business Use Cases for AI**
  - Explore AI models, predictive analytics, and implementation strategies for data-driven decision-making
- **AI Governance and Ethics**
  - Develop responsible AI policies with a focus on governance, ethical guidelines, and regulatory compliance
- **Managing AI Projects**
  - Master AI project management, including bias mitigation, model accuracy, and continuous monitoring

Key Skills You'll Gain

- **AI Literacy for Business Leaders**
  - Bridge the gap between technical AI teams & business stakeholders
- **Strategic Decision-Making with AI**
  - Utilize insights to enhance business efficiency & competitive advantage
- **Ethical and Responsible AI Management**
  - Understand AI governance, compliance, and ethical considerations
- **AI Project Oversight and Implementation**
  - Gain hands-on skills in managing projects, evaluating models, & ensuring data accuracy

Why Artificial Intelligence?

- AI-driven sectors experience 4.8x higher labor productivity growth
- AI job postings are growing 3.5x faster and have increased 7x since 2012
- Workers with AI skills earn a 25% wage premium

*Source: Rize Education

Learn More

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About NDNU

Founded in 1871, NDNU is a WSCUC accredited, private, Catholic, coeducational master's and undergraduate degree completion university, located on the San Francisco Peninsula in Silicon Valley. NDNU broadens the perspective and outlook of its students by exposing them to peers with diverse backgrounds, cultures and world views.